



Our Mission:

07
08

The California Association for the Education of Young Children is dedicated to advancing excellence throughout the early care and education profession.





CAEYC is led by a statewide, volunteer Board of Directors and dedicated staff who meet regularly throughout the year. Board Officers, each serving two-year terms, are nominated and elected by members. Additional Board Directors are appointed to chair various committees

California Association for the Education of Young Children (CAEYC) is the largest member organization in California devoted exclusively to promoting excellence in the education of children from birth through age eight. Our goal is to advocate for the rights and needs of children and their families and to support our members' growth and development as early childhood professionals.

CAEYC has become a vital force in uniting early childhood educators of California. The Association includes teachers, administrators, social service workers, family child care providers, students, parents, and other individuals interested in the care and education of young children.

The Association grew from a strong group of nursery and school professionals who met for the first time in 1926. They gathered to share and disseminate information, provide support for the emerging child care profession, and to affect all aspects of public policy related to children. The group's leaders began organizing statewide conferences in 1948, and the group formally became a state association in 1953. In 1966, the organization was renamed California Association for the Education of Young Children to reflect their affiliation with National Association for the Education of Young Children (NAEYC).

CAEYC has seen tremendous growth in the past 50 years. To promote its success, a partnership with a full-service association management company began on July 1, 2006. An accredited and professional leader in association management since 1980, Association Resource Center (ARC) offers resources, skills and specialized expertise to the CAEYC membership in a more cost-effective way than maintaining the CAEYC offices. This partnership opens opportunities for resource sharing and collaboration with other large associations managed by ARC.

We believe that providing quality early care and education is the result of lifelong learning where theory, standards, and practice are shared routinely and openly among professionals, government and public officials, as well as parents.

and represent the six regions of local affiliates. CAEYC staff members provide necessary support and services for the immediate and future success of the Association.

In addition, CAEYC joins nearly 360 affiliates of NAEYC to improve professional practice and working conditions, and to build public support for high-quality early childhood education. Our programs are designed to keep educators abreast of emerging trends, provide educational opportunities and increase the professional standards of early childhood educators.

The Association is committed to focus on realistic and actual needs of the membership through professional development and advocacy, as outlined in the CAEYC Strategic Plan. Now is an important time to support the mission and vision of CAEYC. Your Affiliate Leaders are inviting new members, encouraging more participation and recruiting future leaders. The CAEYC Board of Directors is requesting, welcoming, and honoring the voices of its members (all dedicated professionals and volunteers), raising the strength of the entire Association. In this way we will achieve excellence throughout the early care and education profession.

OUR MISSION

The California Association for the Education of Young Children is dedicated to advancing excellence throughout the early care and education profession.



OUR GOALS

In an effort to fulfill our mission and vision, CAEYC seeks to achieve the following goals:

- To be the primary and respected source of research and information on early care and education.
- To be the primary and respected leader in the advocacy arena, exerting influence to achieve positive change on early care and education issues.
- To be the guiding force for members to develop professionals and leaders in the early care and education community.
- To demonstrate responsiveness to member needs by providing high-quality programs, products and services.
- To continue fostering and building a strong partnership with affiliate organizations and supporting their efforts to become effective at the regional level.
- To demonstrate an efficient and effective organization by using the systems necessary to govern and manage in ways that will maximize our human and financial resources.
- To achieve equitable recognition and compensation for all who work in the early care and education profession.

We believe that quality early care and education in the lives of young children enables them to reach their full potential.

OUR VISION

CAEYC envisions a respected professional workforce providing developmentally appropriate and culturally sensitive high-quality early care and education for all young children achieved through research, education, professional development and advocacy.

OUR VALUES

We believe that quality early care and education in the lives of young children enables them to reach their full potential.

We believe that appropriate systems of early care and education are an indispensable part of a community's infrastructure.

We believe that a well-informed community will advocate for the resources necessary to improve the quality of life for their children.

We believe that quality early care and education is provided by well-trained professionals who understand a child's developmental needs and possess the competencies necessary to reach their potential.

We believe that providing quality early care and education is the result of lifelong learning where theory, standards, and practice are shared routinely and openly among professionals, government and public officials, as well as parents.

We believe in valuing the diversity that exists within our profession.

We believe in building positive partnerships with organizations that share our principles and seek to ensure that appropriate systems are in place to serve young children and their families.

We believe that quality early care and education is provided by professionals that respect and understand the emotional, physical, social and cognitive needs of young children and their families.

We believe that our ability to affect positive change in the profession occurs when we join together creating a unified voice.

2007-2008 BOARD OF DIRECTORS

OFFICERS

Ginger Swigart, President
Marilyn McGrath,
President-Elect
Moises Roman, Vice President
Heidi Thumlert, Secretary
Linda Rhine, Treasurer
Steven Thaxton,
Member-At-Large

COMMITTEE CHAIRS

Carolyn Sanders, Accreditation
Cary Larson-McKay,
Awards and Grants
Cindy Santa Cruz-Reed,
Center for Social Change
Jacque Sell, Conference
Rick Crowley,
Diversity in Action
Marva Lyons, Family Child Care
Ginger Hartnett, Membership
Jerry Speraw,
Men in Child Care
Kelly Lake,
Nominations & Elections
Fran Chasen, Public Policy

REGION REPS

Pat Wilhoyte, Region 1
Sarah Cammon, Region 1
Laura McCurdy, Region 2
Jacque Sell, Region 2
Marcy Davidson, Region 3
Cary Larson-McKay, Region 3
Jamie Rhone, Region 4
Dan Savage, Region 4
Ellie Kaucher, Region 5
Regina Lamourelle, Region 5

CAEYC STAFF

Sandra Giarde,
Executive Director

OUR OBJECTIVES

- Objective 1:** Focus on providing our members with a successful annual conference and other professional development opportunities.
- Objective 2:** Improve membership retention by becoming more responsive to members' needs and expectations.
- Objective 3:** Improve our public policy and advocacy efforts to become more proactive in addressing the issues affecting the profession.
- Objective 4:** Ensure CAEYC's long-term sustainability by strengthening the systems within our current organizational structure.
- Objective 5:** Strengthen communication between and among Affiliates and States.
- Objective 6:** Improve prospective and current member's perception of the full value of membership.
- Objective 7:** Increase membership in size and representation of those active in the profession.
- Objective 8:** Raise the strength, effectiveness and expertise of the leadership at the State and Affiliate levels.
- Objective 9:** Improve our communication to members to become the "brand" that those involved in the profession value.
- Objective 10:** Raise awareness among public and media of CAEYC's achievements and actions.

HIGHLIGHTS OF 2007-08

The CAEYC Board of Directors, in collaboration with the CAEYC Affiliate Presidents, is working as a united front.

Membership and affiliate services continue to be the highest priorities for the organization, closely followed by professional development and advocacy.

CAEYC Public Policy Committee is structured to increase our efficacy in advocacy, encourage the participation of our local affiliates and improve our response times on critical issues.

The CAEYC Board of Directors is revising Bylaws, Policies and Procedures and governance model in order to reflect the new reality of CAEYC.

The 4th Annual Training the Early Childhood Trainer Conference, sponsored by Kaplan Early Learning Company, was held in Torrance in October 2007. More than 200 attendees enjoyed two days of educational workshops and general session speakers that both entertained and informed the audience.

The 2008 Leadership Day and Annual Conference and Expo, April 3-5, 2008 in Long Beach, provided education, networking and professional development to nearly 5,000 attendees.

Connections, the official journal of CAEYC, is a successful membership benefit.

CAEYC continued *eConnections*, the monthly e-newsletter, to keep members abreast of current trends and opportunities.

CAEYC revamped its Web site for a more appealing design, more functional navigation, and more useful resources.

CAEYC restructured its representation system to allocate the 33 local affiliates across 6 regions in California so as to allow better regional representation of our members.





MEMBERSHIP

CAEYC serves early care and education professionals for the entire state of California. For the 2008 membership year, the Association served 9,859 total members together with the following 33 local affiliates:

- Arrowhead AEYC
- Beach Cities AEYC
- California Cascade AEYC
- Central California AEYC
- Central Coast AEYC
- Central Valley AEYC
- Contra Costa AEYC
- East Bay AEYC
- El Dorado AEYC
- Foothill AEYC
- Gold Country AEYC
- Humboldt AEYC
- Kern AEYC
- Los Angeles Metropolitan AEYC
- Marin AEYC
- Mendocino Coast AEYC
- North Bay AEYC
- Orange County AEYC
- Peninsula AEYC
- Redwood Empire AEYC
- Sacramento Valley AEYC
- San Diego AEYC
- San Francisco AEYC
- San Mateo AEYC
- Santa Barbara AEYC
- Solano-Napa AEYC
- Sonoma County AEYC
- Southern California AEYC
- Southern California Valley AEYC
- Stanislaus AEYC
- Twin Cities AEYC
- Ventura County AEYC
- Verdugo Hills AEYC

FINANCIALS

These financials reflect the CAEYC fiscal year from July 1, 2007 through June 30, 2008. Financials are provided by Association Resource Center.

ASSETS

ASSETS

Cash in Bank	443,798.15	
Petty Cash	200.00	
Accounts Receivable	24,339.00	
Prepaid Expenses	<u>3,386.00</u>	
Total Assets		\$471,723.15

FIXED ASSETS

Equipment	118,171.71	
Accumulated Depreciation	-112,014.00	
Furniture and Equipment Sale	<u>-7,508.41</u>	
Total Fixed Assets		<u>\$-1,350.70</u>
Total Assets		<u>\$470,372.45</u>

LIABILITIES

CURRENT LIABILITIES

Accounts Payable	4,755.01	
Deferred Income	<u>15,000.00</u>	
Total Current Liabilities		\$19,755.01

LONG-TERM LIABILITIES

Outstanding Loan	400,000.04	
Outstanding Loan	130,304.11	
Deferred Income	<u>1,230.00</u>	
Total Long-Term Liabilities		<u>\$531,534.15</u>
Total Liabilities		\$551,289.16

EQUITY

Retained Earnings	-44,903.02	
Retained Earnings-Current Year	213,986.31	
Board Designated Reserve	<u>-250,000.00</u>	
Total Equity		\$-80,916.71
Total Liability & Equity		<u>\$470,372.45</u>



950 Glenn Drive, Suite 150 | Folsom, CA 95630
916.486.7750 | 916.486.7765 fax | info@caeyc.org | www.caeyc.org