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ANNUAL REPORT





California Association for the Education of Young Children (CAEYC) is the largest member organization in California devoted exclusively to promoting excellence in the education of children from birth through age eight. Our goal is to advocate for the rights and needs of children and their families and to support our members' growth and development as early childhood professionals.

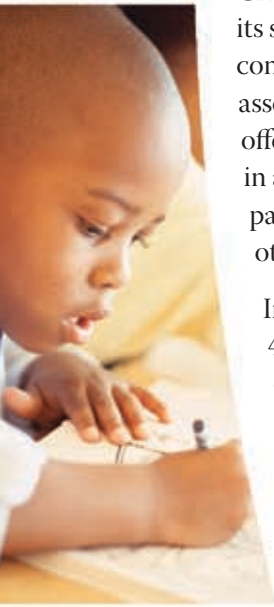
CAEYC has become a vital force for uniting early childhood educators in California. The Association includes teachers, administrators, social service workers, family child care providers, students, parents, and other individuals interested in the care and education of young children.

The Association grew from a strong group of nursery and school professionals who met for the first time in 1926. They gathered to share and disseminate information, provide support for the emerging child care profession, and to affect all aspects of public policy related to children. The group's leaders began organizing statewide conferences in 1948, and the group formally became a state association in 1953. In 1966, the organization was renamed California Association for the Education of Young Children to reflect their affiliation with National Association for the Education of Young Children (NAEYC).

CAEYC has seen tremendous growth in the past 50 years. To promote its success, a partnership with a full-service association management company began on July 1, 2006. An accredited and professional leader in association management since 1980, Association Resource Center (ARC) offers resources, skills and specialized expertise to the CAEYC membership in a more cost-effective way than maintaining the CAEYC offices. This partnership opens opportunities for resource sharing and collaboration with other large associations managed by ARC.

In addition, CAEYC is the largest affiliate of NAEYC and joins nearly 450 affiliates of NAEYC to improve professional practice and working conditions, and to build public support for high-quality early childhood education. Our programs are designed to keep educators abreast of emerging trends, provide educational opportunities and increase the professional standards of early childhood educators.

The Association is committed to focus on realistic and actual needs of the membership through professional development and advocacy, as outlined in the CAEYC Strategic Plan. Now is an important time to support the mission and vision of the CAEYC organization. Your Affiliate Leaders are inviting new members, encouraging more participation and recruiting future leaders. The CAEYC Board of Directors is requesting, welcoming, and honoring the voices of its members (all dedicated professionals and volunteers) raising the strength of the entire organization. In this way we will achieve excellence throughout the early care and education profession.



2008-09 BOARD OF DIRECTORS

CAEYC is led by a statewide, volunteer Board of Directors and dedicated staff who meet regularly throughout the year. Board Officers, each serving two-year terms, are nominated and elected by members. Additional Board Directors are appointed to chair various committees and represent the six regions of local affiliates. CAEYC staff members provide necessary support and services for the immediate and future success of the Association.

OFFICERS

Ginger Swigart, President
Marilyn McGrath, President-Elect
Laura Long, Vice President
Heidi Thumlert, Secretary
Carolyn Sanders, Treasurer
Steven Thaxton, Member-At-Large

COMMITTEE CHAIRS

Blanca Alarcon, Accreditation
Cary Larson-McKay, Awards and Grants
Cindy Santa Cruz-Reed, Center for Social Change
Sally Rowden, Conference
Rick Crowley, Diversity in Action
Marva Lyons, Family Child Care
Ginger Hartnett, Membership
Jerry Speraw, Men in Child Care
Kelly Lake, Nominations & Elections
Fran Chasen, Public Policy

REGION REPS

Pat Wilhoyte, Region 1
Sarah Cammon, Region 1
Laura McCurdy, Region 2
Jacque Sell, Region 2
Marcy Davidson, Region 3
Leilani San Nicolas-Garcia, Region 3
Jamie Rhone, Region 4
Cary Larson McKay, Region 4
Dan Savage, Region 5
Bettye Anderson, Region 5
Regina Lamourelle, Region 6
Ellie Kaucher, Region 6

CAEYC STAFF

Sandra Giarde, Executive Director



FINANCIALS

These financials reflect the CAEYC fiscal year from July 1, 2008 through June 30, 2009. Financials are provided by Association Resource Center.

ASSETS

ASSETS

| | | |
|---------------------|------------------|---------------------|
| Cash in Bank | 323,162.34 | |
| Petty Cash | 200.00 | |
| Accounts Receivable | 17,969.40 | |
| Prepaid Expenses | <u>17,645.50</u> | |
| Total Assets | | \$358,977.24 |

FIXED ASSETS

| | | |
|------------------------------|------------------|----------------------------|
| Equipment | 62,312.77 | |
| Accumulated Depreciation | -52,927.00 | |
| Furniture and Equipment Sale | <u>-7,508.41</u> | |
| Total Fixed Assets | | <u>\$1,877.36</u> |
| Total Assets | | <u>\$360,854.60</u> |

LIABILITIES

CURRENT LIABILITIES

| | | |
|----------------------------------|------------------|--------------------|
| Accounts Payable | 14,239.78 | |
| Deferred Income | <u>17,200.00</u> | |
| Total Current Liabilities | | \$31,439.78 |

LONG-TERM LIABILITIES

| | | |
|------------------------------------|------------------|----------------------------|
| Outstanding Loan | 300,000.08 | |
| Outstanding Loan | <u>86,630.25</u> | |
| Total Long-Term Liabilities | | <u>\$386,630.33</u> |
| Total Liabilities | | <u>\$418,070.11</u> |

EQUITY

| | | |
|---------------------------------------|--------------------|----------------------------|
| Retained Earnings | 165,592.40 | |
| Retained Earnings-Current Year | 27,192.09 | |
| Board Designated Reserve | <u>-250,000.00</u> | |
| Total Equity | | \$-57,215.51 |
| Total Liabilities & Equity | | <u>\$360,854.60</u> |





HIGHLIGHTS OF 2008-2009

The CAEYC Board of Directors, in collaboration with the CAEYC Affiliate Presidents, is working as a united front.


Membership and affiliate services continue to be the highest priorities for the organization, closely followed by professional development and advocacy.

CAEYC Public Policy Committee is structured to increase our efficacy in advocacy, encourage the participation of our local affiliates and improve our response times on critical issues.

The CAEYC membership approved revisions to CAEYC's Bylaws in order to reflect the new reality of CAEYC.

CAEYC is actively participating in the meetings of the California Early Learning Quality Improvement System Advisory Committee and related sub committees as they strive to redesign California's framework so we are improving the quality of early learning and care programs for children from birth to five years old.

The 5th Annual Training the Early Childhood Trainer Educational Conference, sponsored by Kaplan Early Learning Company, was held in Orange, California in September of 2008. More than 200 attendees enjoyed two days of educational workshops and general session speakers that both entertained and informed the audience.



The 2009 Leadership Day and Annual Conference and Expo was held March 26-28, 2009 in Sacramento and provided education, networking and professional development to nearly 3,000 attendees.

CAEYC joined with Preschool California to present Early Learning Advocacy Day in June of 2009. Over 400 attendees enjoyed speakers and panels dedicated to presenting the current public policy landscape. Later in the day, attendees held personal visits with legislators and staff to share their views on the importance of early learning.

Connections, the official journal of CAEYC, is a successful membership benefit.

CAEYC continued *eConnections*, the monthly e-newsletter, to keep members abreast of current trends and opportunities.

CAEYC created *Affiliate FYI*, a bimonthly e-newsletter, for local affiliate board members in order to strengthen communication, further collaboration and provide timely reminders and support.

CAEYC implemented a regional visit program to provide local affiliate leadership and development for each of our six regions.

CAEYC launched online event registration to make it easier for members and attendees to register for CAEYC events.

CAEYC restructured our representation system to allocate the 33 local affiliates across 6 regions in California so as to allow better regional representation of our members.

OUR OBJECTIVES

OBJECTIVE 1

Focus on providing our members with a successful annual conference and other professional development opportunities.

OBJECTIVE 2

Improve membership retention by becoming more responsive to members' needs and expectations.

OBJECTIVE 3

Improve our public policy and advocacy efforts to become more proactive in addressing the issues affecting the profession.

OBJECTIVE 4

Ensure CAEYC's long-term sustainability by strengthening the systems within our current organizational structure.

OBJECTIVE 5

Strengthen communication between and among Affiliates and States.

OBJECTIVE 6

Improve prospective and current member's perception of the full value of membership.

OBJECTIVE 7

Increase membership in size and representation of those active in the profession.

OBJECTIVE 8

Raise the strength, effectiveness and expertise of the leadership at the State and Affiliate levels.

OBJECTIVE 9

Improve our communication to members to become the "brand" that those involved in the profession value.

OBJECTIVE 10

Raise awareness among public and media of CAEYC's achievements and actions.



MEMBERSHIP

CAEYC serves early care and education professionals for the entire state of California. At the end of the 2008-2009 fiscal year, the Association served 8,418 total members together with the following 33 local affiliates:

Arrowhead AEYC
Beach Cities AEYC
California Cascade AEYC
Central California AEYC
Central Coast AEYC
Central Valley AEYC
Contra Costa AEYC
East Bay AEYC
El Dorado AEYC
Foothill AEYC
Gold Country AEYC
Humboldt AEYC
Kern AEYC
Los Angeles Metropolitan AEYC
Marin AEYC
Mendocino Coast AEYC
North Bay AEYC
Orange County AEYC
Peninsula AEYC
Redwood Empire AEYC
Sacramento Valley AEYC
San Diego AEYC
San Francisco AEYC
San Mateo AEYC
Santa Barbara AEYC
Solano-Napa AEYC
Sonoma County AEYC
Southern California AEYC
Southern California Valley AEYC
Stanislaus AEYC
Twin Cities AEYC
Ventura County AEYC
Verdugo Hills AEYC

OUR MISSION

The California Association for the Education of Young Children is dedicated to advancing excellence throughout the early care and education profession.

OUR VISION

CAEYC envisions a respected professional workforce providing developmentally appropriate and culturally sensitive high quality early care and education for all young children achieved through research, education, professional development and advocacy.

OUR GOALS

In an effort to fulfill our mission and vision, CAEYC seeks to achieve the following goals:

- To be the primary and respected source of research and information on early care and education.
- To be the primary and respected leader in the advocacy arena, exerting influence to achieve positive change on early care and education issues.
- To be the guiding force for members to develop professionals and leaders in the early care and education community.
- To demonstrate responsiveness to member needs by providing high quality programs, products and services.
- To continue fostering and building a strong partnership with Affiliate organizations and supporting their efforts to become effective at the regional level.
- To demonstrate an efficient and effective organization by using the systems necessary to govern and manage in ways that will maximize our human and financial resources.
- To achieve equitable recognition and compensation for all who work in the early care and education profession.

OUR VALUES

- We believe that quality early care and education in the lives of young children enables them to reach their full potential.
- We believe that appropriate systems of early care and education are an indispensable part of a community's infrastructure.
- We believe that a well-informed community will advocate for the resources necessary to improve the quality of life for their children.
- We believe that providing quality early care and education is the result of lifelong learning where theory, standards, and practice are shared routinely and openly among professionals, government and public officials, as well as parents.
- We believe that quality early care and education is provided by well-trained professionals who understand a child's developmental needs and possess the competencies necessary to reach their potential.
- We believe in valuing the diversity that exists within our profession.
- We believe in building positive partnerships with organizations that share our principles and seek to ensure that appropriate systems are in place to serve young children and their families.
- We believe that quality early care and education is provided by professionals that respect and understand the emotional, physical, social and cognitive needs of young children and their families.
- We believe that our ability to affect positive change in the profession occurs when we join together creating a unified voice.





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