

2010 CAEYC  
ANNUAL

# Conference and Expo



1 April 8-10,  
2010

2 Long Beach,  
California

BUILDING

*Mindful Relationships:*

KEEPING

*Families AND Teachers IN*

**FOCUS!**





Mindfulness allows us to fully experience ourselves in the moment and is at the heart of nurturing relationships. Being mindful means we are living in the present moment and are aware of our own thoughts and feelings and also are open to those of the children and families we serve. In order to be fully present with others and to respect each person's individual experience we need to be mindful, because no two people see things in the exact same way. So join us in Long Beach for three wonderful professional development days to experience exceptional workshops, exhibitor resources and to re-connect with colleagues.

## Leadership Day Thursday, April 8, 2010

Designed specifically for ECE Leaders, Leadership Day offers many inspiring workshops, including a wonderful keynote speaker, **Mary Hartzell**. In addition, you have an opportunity take some time-out to re-connect with colleagues and friends during the networking luncheon.

## Conference Workshop April 9-10, 2010

Enjoy keynote speaker, **Michael Gurian**, on Friday and keynote speaker, **Ronald Mah** on Saturday. During these two days choose from over 200 workshops including Spanish offerings. Workshop descriptions, presenters and schedule will be posted online in late December at [www.caeyc.org](http://www.caeyc.org).

Tracks will include:

- Accreditation
- Administration
- Challenging Behaviors
- Children with Special Needs
- College Faculty
- Curriculum
- Environments
- Equity and Diversity
- Faith-based ECE
- Health, Infants and Toddlers
- Kindergarten/Primary
- Parent/Family Relationships
- Quality/Evaluation

## Expo

Explore and interact with exhibitors with valuable resources on Friday and Saturday. On Friday, Mingle & Munch with exhibitors during exclusive expo hall hours from 12:00pm – 1:30pm. To make the most of your Expo experience visit, our Web site at [www.caeyc.org](http://www.caeyc.org) for a list of current exhibitors.

## Location

The Conference & Expo will take place at the Long Beach Convention & Entertainment Center with additional workshops at the Hyatt Regency hotel. For parking fees and directions, visit [www.longbeachcc.com](http://www.longbeachcc.com).

Long Beach Convention & Entertainment Center  
300 East Ocean Boulevard  
Long Beach, CA 90802

## Hotel Accommodations

Discounted conference rates are available at the CAEYC host hotels through March 17, 2010, but are subject to sell-out prior to this date. Reservations must be made through the individual hotels. Visit [www.caeyc.org](http://www.caeyc.org) for hotel links and instructions. Room rates do not include applicable taxes or parking.

### Hyatt Regency Long Beach

200 South Pine Avenue  
Long Beach, CA 90802  
(800) 233-1234

Rate: \$174 single/double  
\$199 triple/quad



### Westin Long Beach

333 East Ocean Boulevard  
Long Beach, CA 90802  
(562) 436-3000

Rate: \$185 single/double  
\$195 triple/quad



### Renaissance Long Beach

111 East Ocean Boulevard  
Long Beach, CA 90802  
(800) 468-3571

Rate: \$180 single/double  
\$195 triple  
\$210 quad



## SPECIAL EVENTS

Thursday, 2:00pm-8:00pm

### Skirball Cultural Center and Hundred Languages of Children

*Experience two wonderful exhibits that will take you to a magical place of wonder. Enjoy light appetizers and a no-host bar as you peruse the exhibits and all they have to offer.*

*Attendees must be registered for the Full Conference (Thursday, Friday, & Saturday) in order to take advantage of this special event.*

Special Event price: \$100/person

Friday, 3:00pm-8:00pm

### Pretend City Children's Museum

*Get ready for an amazing adventure filled with imagination and play. Pretend City empowers children and their grown-ups to meaningfully connect with and expand their world. You will have the opportunity to experience many professions as part of the Pretend City community. Attendees must be registered for the Full Conference (Thursday, Friday, & Saturday), Friday/Saturday or Friday only to take advantage of this special event.*

Special Event price: \$50/person

Special event prices are non-refundable and will be filled on a first-come, first-served basis. Transportation via bus is included. Capacity is limited and registration may only be made on-line. For more information, please visit [www.caeyc.org](http://www.caeyc.org).



Please pass this brochure along to a colleague or recycle when finished. Thank you for being part of the effort to create a healthier environment for children!

# REGISTRATION INFORMATION

## Payment Methods

Checks, credit cards (*Visa or MasterCard only*) and purchase orders from publicly-funded schools are accepted for online registration and by mail. Payment must accompany your registration forms if mailing or faxing them. Make checks payable to CAEYC. A **NSF** (non-sufficient funds) **fee of \$25** will be charged for all checks returned to CAEYC. An e-mail address is required for each registrant to receive registration confirmation.

**CAEYC Members:** Take advantage of the *CAEYC Conference Payment Plan*. Visit [www.caeyc.org](http://www.caeyc.org) for more information.

## Member Discount

To receive the member discount, you must provide your valid NAEYC membership ID number. If this information is not provided, it will delay the processing of your conference registration. You may identify your membership ID number on your *Young Children/Teaching Young Children* mailing label or by calling NAEYC at (800) 424-2460.

If you are currently not a member, then join online at [www.naeyc.org](http://www.naeyc.org) and immediately receive your NAEYC membership ID number and expiration date. Or, mail the NAEYC membership application with your CAEYC conference registration form. Enclose a separate check made out to NAEYC for the membership dues. Memberships are for individuals only; group/organization membership is not available.

## Student Registration

Student rates are available only during Early Bird and Advanced registration. A minimum of six units is required to receive student registration rates regardless of membership status. Enclose a copy of your valid student ID with the current semester date on the card or your most current transcript as verification if faxing or mailing the registration form. Student ID number and college name is required for online registration.

## Confirmation & Conference Badges

All registrations will be confirmed by e-mail. You will receive your conference name badge in March at the mailing address listed on your registration if registered by March 5, 2010. For registrations processed after March 5, 2010, name badges must be picked up onsite. The badge is required for admittance to the conference. A replacement **fee of \$20** will be charged for badges that need to be reprinted onsite. The final program will be available onsite and on the CAEYC Web site.

## Child Policy

To maintain a professional atmosphere, as well as for safety, children under the age of 16 years (including infants) are not permitted in educational programs or in the Expo Hall at any time. Should child care be needed, please contact your hotel concierge to make the necessary arrangements.

## Cancellation Policy

Cancellations received on or prior to **January 29, 2010**, will receive a 50% refund. Cancellations received after that date are not eligible for refunds or credit.

## Substitution Policy

If you are unable to attend, you may substitute a colleague for your registration. There is no sharing of registrations. Substitutions must be submitted to CAEYC in writing by the original registrant or authorized representative paying for the registration by **April 1, 2010**. For substitutions after the deadline, the substitute must bring the conference badge and/or written notice from the original registrant to the registration desk to be issued a badge. There is a **\$20 fee** for each substitution.

## Tax Deduction

When incurred for the purpose of maintaining or improving your present profession, expenses for training (such as tuition, travel, lodging and meals) may be tax-deductible. Consult your tax advisor for details.

## Registration Deadlines

**Early Bird Registration:** on or prior to January 29, 2010.

**Advanced Registration:** January 30, 2010 through March 5, 2010. Any registrations received after March 5, 2010 will pay onsite rates.

## Registration Rate Schedule

Full Conference registration includes Leadership Day (Thursday), Friday, and Saturday. Leadership Day lunch is included in the cost of full conference registration.

The Expo Hall fee is included with One Day, Two Days, and Full Conference registrations. You may purchase Expo Hall Only if you are not participating in workshops, but would like to visit the Expo.

	FULL CONFERENCE	TWO DAYS (Fri & Sat)	ONE DAY (Fri or Sat)	EXPO HALL ONLY
<b>MEMBER</b>				
Early Bird Registration	\$255	\$145	\$125	\$30/day
Advanced Registration	\$305	\$195	\$175	\$30/day
Onsite Registration	\$375	\$265	\$245	\$30/day
<b>MEMBER-STUDENT</b>				
Early Bird Registration	\$225	\$115	\$95	\$30/day
Advanced Registration	\$275	\$165	\$145	\$30/day
<b>NONMEMBER</b>				
Early Bird Registration	\$315	\$205	\$185	\$40/day
Advanced Registration	\$365	\$255	\$235	\$40/day
Onsite Registration	\$435	\$325	\$305	\$40/day
<b>NONMEMBER-STUDENT</b>				
Early Bird Registration	\$285	\$175	\$155	\$40/day
Advanced Registration	\$335	\$225	\$205	\$40/day



Register one of three ways! Payment must be submitted with registration.

1. Complete the online registration at [www.caeyc.org](http://www.caeyc.org).
2. Fax this form to (916) 486-7765
3. Mail this form (postmarked no later than March 5, 2010) to CAEYC, Attn: Event Registration  
950 Glenn Drive, Suite 150, Folsom, CA 95630

Questions? Contact CAEYC at (916) 486-7750 or [info@caeyc.org](mailto:info@caeyc.org).

Please print clearly or type form. Complete one form for each registrant. Copy this form if signing up multiple registrants. If you are sending your membership dues at this time, then please fill out the NAEYC Membership application and attach with separate check made out to NAEYC or credit card authorization.

- **Early Bird** registration rates:  
Form must be postmarked and payment received before January 29, 2010
- **Advanced** registration rates:  
Form must be postmarked and payment received between January 29, 2010 and March 5, 2010

Name \_\_\_\_\_ Membership # (Check the label on Young Children/Teaching Young Children or call NAEYC at (800) 424-2460.) \_\_\_\_\_

Company Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address  Home  Work (This is where your badge will be mailed.) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

I DO NOT want my email address shared with Conference Exhibitors

Email (Required to receive your registration confirmation.) \_\_\_\_\_

**SPECIAL NEEDS:**  Sign Language Interpreter  Wheelchair Access  Vegetarian  Other \_\_\_\_\_

With which **group(s)** do you work? (Select all that apply.)

- |   |   |
|---|---|
| <input type="checkbox"/> Infant/Toddler     | <input type="checkbox"/> Middle/Secondary |
| <input type="checkbox"/> Preschool/Pre-K    | <input type="checkbox"/> College Students |
| <input type="checkbox"/> Kindergarten       | <input type="checkbox"/> Families         |
| <input type="checkbox"/> Primary/School Age | <input type="checkbox"/> Adults           |

What is your **work position**?

- |   |  |
|---|--|
| <input type="checkbox"/> Teacher (infant/toddler–elementary)  | <input type="checkbox"/> Parent of Child in Care |
| <input type="checkbox"/> Family Child Care Provider           | <input type="checkbox"/> Student                 |
| <input type="checkbox"/> Center Director/School Administrator | <input type="checkbox"/> Other                   |
| <input type="checkbox"/> College Educator/Trainer             |  |

What is your **primary work location**?

- |                                       |
|---------------------------------------|
| <input type="checkbox"/> Home-based   |
| <input type="checkbox"/> Center-based |
| <input type="checkbox"/> Other        |

**FEES & PAYMENT:** Please see the Rate Schedule for pricing. Please mark the items for which you are registering, add the rates, and enter the **TOTAL ENCLOSED**. Conference fees are **NON-REFUNDABLE** after January 29, 2010.

- |                                    |  |
|------------------------------------|--|
| <input type="checkbox"/> Member    | <input type="checkbox"/> Member–Student    |
| <input type="checkbox"/> Nonmember | <input type="checkbox"/> Nonmember–Student |

Full Conference (Thursday, Friday and Saturday) .....\$ \_\_\_\_\_

Two Days (Friday and Saturday) .....\$ \_\_\_\_\_

Friday Only  Saturday Only .....\$ \_\_\_\_\_

**Expo Hall Only** (Daily fee: Member-\$30; Nonmember-\$40) .....\$ \_\_\_\_\_

- Friday Expo  Saturday Expo

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Payment by credit card or purchase order may be faxed with this form to CAEYC at (916) 486-7765. Payment by check must be mailed with this form.

Check # (Payable to CAEYC) \_\_\_\_\_ Purchase Order # \_\_\_\_\_

Card #  VISA  MasterCard \_\_\_\_\_ Security Code\* \_\_\_\_\_

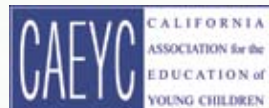
Cardholder Name \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Billing Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

\*Security code is the last three digits on back of card, found on signature line.



Office Use Only  
4210-100

# naeyc<sup>®</sup> Membership Application

JOIN ONLINE  
[www.naeyc.org](http://www.naeyc.org)

Memberships must be in the name of an individual, not a center or school.

Name:

Street:

City:  State:  Zip/postal code:

Country:  Email:

Home telephone:  Work telephone:

Check one:  New Membership  Renewal (Member# )

New and existing NAEYC membership now includes a subscription to the NAEYC print publication of your choice: *Young Children* or *Teaching Young Children— for the Preschool Professional*. For an additional fee you can receive both publications. Choose the publication package that best meets your professional needs:

- Young Children* (6 issues) or
- Teaching Young Children* (5 issues plus a bonus book, *Spotlight on Teaching Young Children*) or
- Both . . .** *Young Children* and *Teaching Young Children*  
(Additional cost: \$19 for one year or \$57 for three years. )

### Affiliate Membership

Includes membership in NAEYC *and* your affiliated State, Local, and Regional associations. Non-U.S. residents may still join at the Independent Membership level. Information on NAEYC membership categories and benefits can be found at [www.naeyc.org](http://www.naeyc.org).

To choose an Affiliate and determine its dues, see NAEYC's Web site at ([www.naeyc.org/membership](http://www.naeyc.org/membership)) or call NAEYC's Member Services Department at 202-232-8777 or 800-424-2460 (x2002).

Affiliate name/number:

- \$125.00 Comprehensive Affiliate Member
- \$318.75 Three-year Comprehensive
- \$65.00 Regular Affiliate Member
- \$165.75 Three-year Regular
- \$50.00 Student Affiliate Member
- \$127.50 Three-year Student

**Non-U.S address:** Add \$30 to Comprehensive or \$20 to Regular or Student dues for each year of membership. U.S. funds only.

**Special discount:** If you join or renew your membership for three years, you will be entitled to a 15% discount on the total amount of your membership dues. The discount is reflected in the prices listed.

Students only: Student ID#:  College/University Name:

### Indicate your payment option:

- Check/money order enclosed. If paying by check from a bank branch located outside the United States, add a processing fee of \$10 for amounts up to \$90; add \$20 for amounts over \$90.

- Visa  MasterCard  American Express  Discover

Credit card #:  Security code:  Expiration date:

Cardholder's Name:

Cardholder's Signature:

Thank you!

Please return completed form with your payment to National Association for the Education of Young Children, P.O. Box 97156, Washington, DC 20090-7156. Or, fax to 202-328-2649.

NAEYC sometimes rents its mailing lists to commercial firms to distribute information regarding early childhood-related products and services. Generated revenues are used to support other NAEYC activities.

Please check here if you wish to have your name removed from the list:

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## KEYNOTE SPEAKERS



### **Mary Hartzell, M. Ed. • Thursday, April 8**

**Mary Hartzell, M. Ed.**, has over thirty years experience working with children, parents and teachers. She has been the director of a nationally recognized, Reggio inspired early childhood program in Santa Monica, California. Mary teaches parent education classes and has a private consulting practice. She is an adjunct professor at Santa Monica College. Mary has appeared on National Public Radio, CBS news and Century Cable television as an expert in child development and parenting issues. Her CD, "Parent/Child Relationships", is the first in a series of resources for parents. Mary is co-author with Daniel J. Siegel of "Parenting from the Inside Out", published by Penguin Putman Press, (March '03).

For the past eighteen years, Mary has been a workshop presenter at national, state, and local conferences of the National Association of the Education of Young Children. She has provided workshops, teacher education and consulted with schools throughout the United States. For the past eight years she has been in dialogue with the schools in Reggio Emilia, Italy, and has adapted many aspects of their approach into her school.



### **Michael Gurian • Friday, April 9**

**Michael Gurian** is the New York Times bestselling author of twenty five books in twenty one languages and co-founder of the Gurian Institute, which conducts research, launches pilot programs, and trains professionals. He has pioneered efforts to bring neuro-biology and brain research into homes, schools, corporations, and public policy. As author of *The Purpose of Boys* (April, 2009), *Leadership and the Sexes*, *Nurture the Nature*, *The Minds of Boys*, *The Wonder of Boys*, *Boys and Girls Learn Differently* and *The Wonder of Girls*, he lectures internationally. His work has been featured in the *New York Times*, the *Washington Post*, the *Wall Street Journal*, *Forbes Magazine*, *USA Today*, *Time*, *Newsweek*, *People*, *Reader's Digest*, *Business Week*, and the *Today Show*, *Good Morning America*, *CNN*, *PBS* and *National Public Radio*.



### **Ronald Mah, MA • Saturday, April 10**

**Ronald Mah, MA** combines concepts with practicalities. A licensed marriage and family therapist, his experiences include: author of *Difficult Behavior in Early Childhood* and *The One-Minute Temper Tantrum Solution* (Corwin Press, 2006 & 2008), trainer/speaker of DVDs on child development and behavior (Fixed Earth Films), community mental health, severe emotional disturbance programs, other social services programs, Head Start, high school mental health clinic and private practice in San Leandro, CA. In addition, Ronald is on the board of directors of the California Association of Marriage & Family Therapists and the California Kindergarten Association. Ronald has 16 years in the ECE profession plus elementary and secondary credentials and college instruction.