

# EXHIBITOR APPLICATION AND CONTRACT

## 2010 CAEYC Annual Conference & Expo

### April 8 – 10 • Long Beach, CA



950 Glenn Drive, Suite 150  
 Folsom, CA 95630  
 (916) 486-7750  
 www.caeyc.org

Please reserve the following booth(s): \_\_\_\_\_ (1st choice) \_\_\_\_\_ (2nd Choice) \_\_\_\_\_ (3rd Choice)

Exhibitor Contact \_\_\_\_\_  
 (Contact will receive Exhibitor Service Kit from GES and CAEYC Exhibitor Update e-mails.)

Booth Contact (if different from Exhibitor Contact) \_\_\_\_\_

Full Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_ Web site \_\_\_\_\_

Company Name for Conference Program and Booth ID \_\_\_\_\_

Describe Your Product \_\_\_\_\_ Product/Service Code (choose one) \_\_\_\_\_

- |                                |                                 |   |
|--------------------------------|---------------------------------|---|
| 01 Book Publishers & Suppliers | 04 Culturally Diverse Materials | 07 Playground Equipment & Furniture     |
| 02 Child Care Centers          | 05 Fund-raising Resources       | 08 School Supplies & Learning Materials |
| 03 Computer Technology         | 06 Non-Profit Resources         | 09 Other _____                          |

Please do not place me near the following competitors (All attempts will be made to honor your request.)

\_\_\_\_\_

\_\_\_\_\_

I have read and agree to abide by all CAEYC Exhibitor Rules and Regulations.

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Booth Space and Fees

Booth space rental includes an 8-foot draped backdrop, 3-foot side rails, booth identification sign (7" x 44" with company name and booth number), carpet in the show color (does not include padding), and cartload service up to 300 pounds. Please note that furnishings are not included, but may be ordered for an additional fee which will be reviewed in the GES exhibitor kit. Booth number(s) will be included in the Conference Program and on booth signs. Only one company name will be in the Conference Program and on the booth sign.

**Inline Booth      Corner Booth**

**Early Bird:** rec'd by Oct. 1, 2009      \$635      \$735

**Advanced:** rec'd by Mar. 15, 2010      \$735      \$835  
 (\$100 per booth surcharge after Mar. 15, 2010)

Number of Inline Booths \_\_\_\_\_ @ \_\_\_\_\_ = \$ \_\_\_\_\_

Number of Corner Booths \_\_\_\_\_ @ \_\_\_\_\_ = \$ \_\_\_\_\_

**Hyperlink** (Add hyperlink and logo to listing at www.caeyc.org)

Number of Hyperlinks \_\_\_\_\_ @ \$75 each = \$ \_\_\_\_\_

#### Marketing Opportunities

Sponsorships and advertising opportunities are available. To discuss opportunities that suit your marketing needs, please contact Toñya Palla, Director of Conferences & Events, at tonyap@caeyc.org or (916) 486-7750, ext. 1913.

#### Questions?

For assistance please contact Toñya Palla at tonyap@caeyc.org or (916) 486-7750, ext. 1913.

#### Payment Method

Payment Enclosed: Total Amount \$ \_\_\_\_\_

MasterCard    Visa    Check # \_\_\_\_\_ (Payable to CAEYC)

Card Number \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

(The Security Code is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

#### Submit Completed Form(s) with Payment to CAEYC

**Mail:** 950 Glenn Drive, Suite 150, Folsom, CA 95630

**Fax:** (916) 486-7765

#### Office Use

Date rec'd \_\_\_\_\_ Booth: 4220-100-00

Additional Badge: 4223-100-00      Hyperlink: 4227-100-00